

About Aprima

Track Record

- Founded in 1998
- Headquartered: Carrollton, Texas
- Executive Team (150+ Years in Healthcare IT)
- Specialties (30+ supported)
- Clients: Small, Medium & Large Practices
- Sites: Single & Multi-site deployments



About Aprima

Established Leader in Healthcare Market

- Electronic Health Records
- Practice Management (Front office / Back office)
- Revenue Cycle Management (Billing Service)
- Document Management
- e-Prescribing
- Patient Portal
- Reporting (Clinical & Financial)

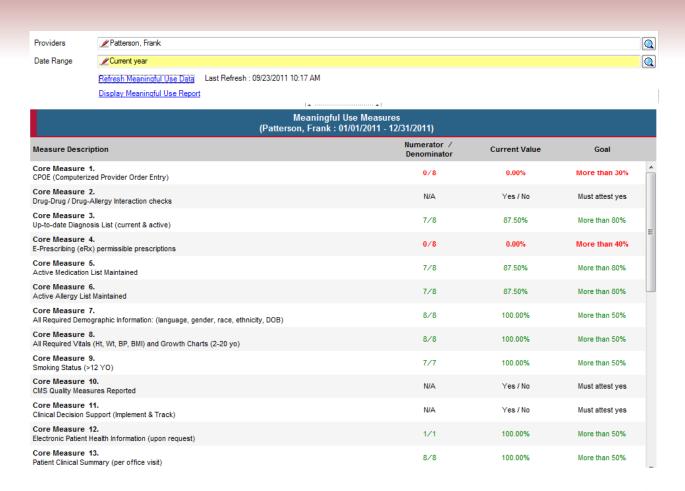


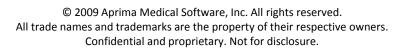


Meaningful Use Dashboard

Track & Monitor
Meaningful Use
Measures by
Provider, by Date
Range in Real Time

Drill Down
Reporting to
identify
information at
patient level









Technology – Architecture Interoperability / Connectivity

Technology

Microsoft Gold Certified Partner

Latest Technologies

Microsoft Server 2008

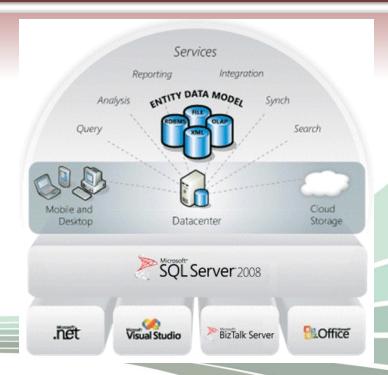
Microsoft .NET

Microsoft SQL

Microsoft Windows 7







Single database application –provides long term migration path to single partner with seamless EMR and PM functionality.

Technology

Clinical Integration:

Laboratory Orders/Results

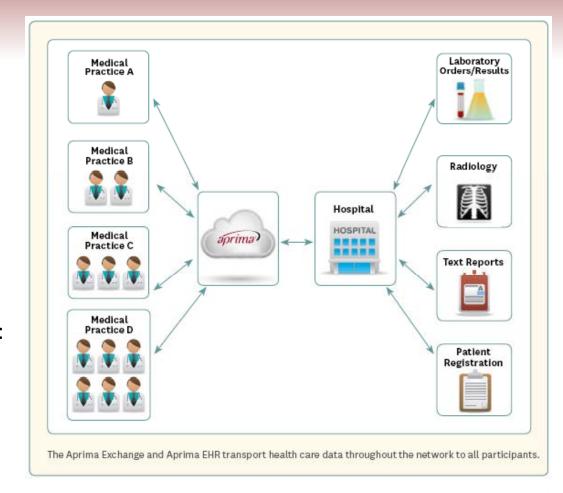
Radiology

Text Reports

Data Storage /Server Options:

Practice – Hosted On-Premise

Aprima – Hosted Remotely

















- Independent Practices
 - Avenel Iselin NJ, 18 providers
 NCQA Patient-Centered Medical Home
 - Potomac Physicians MD, 50 providers,
 1st CMS-certified Patient-Centered Medical Home
 - American Family Care AL, 91 physicians,
 20+ sites
 - Visalia Medical Clinic, CA 50 providers
 - Skylands Medical Group, NJ, 17 providers

















Hospitals with owned practices

- Princeton Physician Organization
- Holy Name Medical Center
- Marshall County Hospital
- Rio Grande Hospital

- Mercer Hospital
- Alliance Hospital
- University of California, SF



Beittel-Becker Pediatric Associates



"For our small practice of about 14,500 encounters per year, [more accurate billing] alone increases revenues by about \$25,000 per year."

Chad Martin
Practice Administrator



Beittel-Becker Pediatric Associates



"Aprima does not require you to program your way into it. Instead, it learns how you work and adapts itself to your workflow."

Dr. Greta Laube, MD



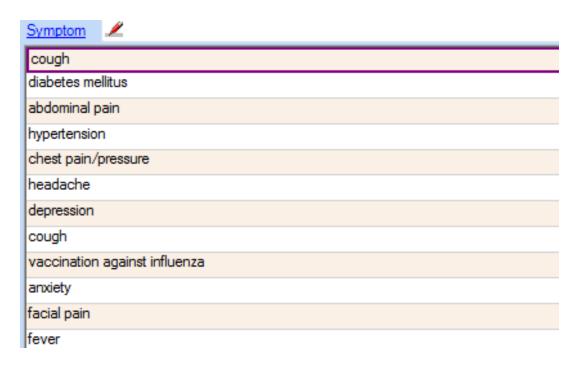


Why Aprima – Key Differentiators

No Templates Required

Chief Complaint Driven

More natural visit flow

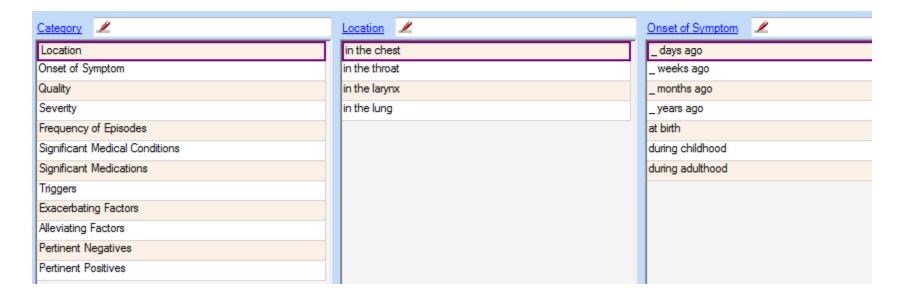




Intelligent Navigation

Presents clinically relevant information without pop-up windows, drop-down selections or cascading menus/trees

No need to hunt for nested data to document the findings





Adaptive Learning

Implementation process is laborious; customizing templates can be a full time job to build, maintain and update regularly

No templates to build to suit individual doctors preferences

Rx
ANTITUSSIVES
Theraflu Cold-Cough 10 mg-20 mg Oral Strips; 1; PO; TID;
PENICILLINS
Amoxicillin 500 mg Tab; 1 Tablet(s); PO; TID; 10 days; Qty:
Service Performed
(87880) STREP A ASSAY W/OPTIC
(99203) DETAILED
(99214) 99214 EST. PATIENT, LEVEL IV
Service Ordered
(80048) BASIC METABOLIC PANEL
(80050) GENERAL HEALTH PANEL
(71020) CHEST X-RAY



Practice Management

One seamless application, single database – no interfaces or separate companies to contact for support

Patient Registration / Scheduling
Eligibility Checking
Electronic Remittance
Claims Management – EDI Department
Patient Recalls
Patient Statements
EZ-Pay for credit card capture
Reporting





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